#### "The Wild Downs and Hills"....

...creating Historic Environment Action Plans for the Cranborne Chase and West Wiltshire Downs AONB



# Emma Rouse HEAP Project Officer





EmmaRouse@cranbornechase.org.uk

# HEAP Project...A few key facts

- Two year project (Feb 2009 to Jan 2011)
- Funded by English Heritage and the AONB
- Full time dedicated project officer
- Steering Group
- Wider Consultees
- Dedicated Website www.historiclandscape.co.uk



# The land of....

'mysterious mounds and depressions'







'the lord of the chase'



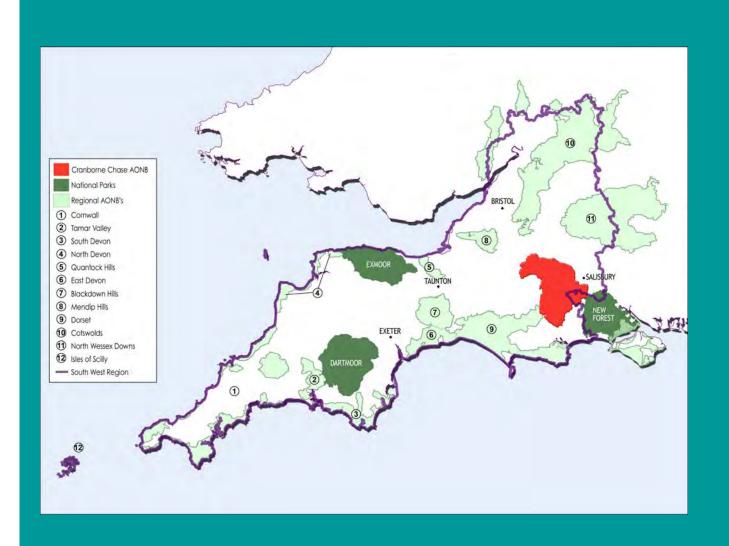






'truly venerable tract of forest land'

# A best practice exemplar for other protected areas



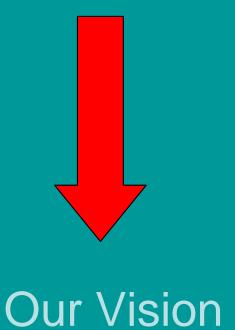
Methodology

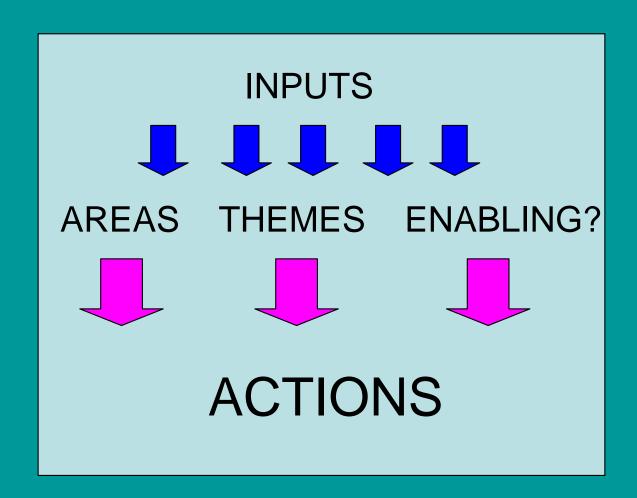
Examples

Experience

# A Vision of the final product

My Vision





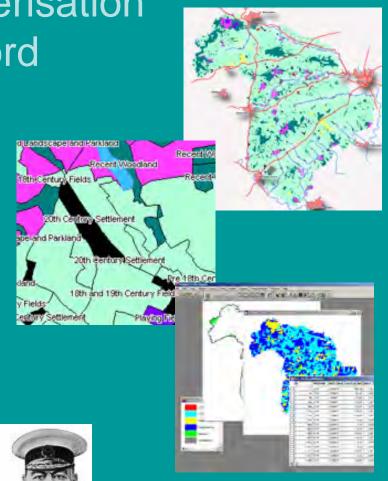
# Inputs into the HEAP

Historic Landscape Characterisation

Historic Environmental Record

- Heritage Designations
- Heritage at Risk
- Research and Projects
- Forces for Change
- Management
- Community Perceptions
- Literary Descriptions
- ???





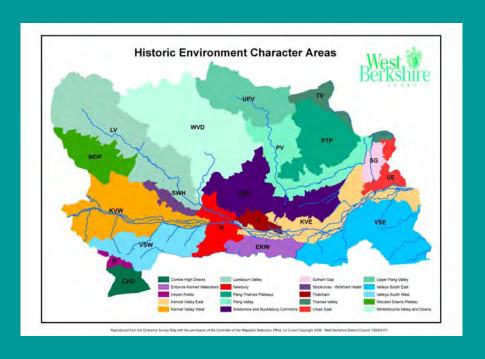
# **HEAP 1: Area Action Plans**

#### Discrete Geographical Areas

- Historical Development?
- Common Historic Landscape Types?
- Shared Perceptions?
- Existing Boundaries?

#### Written Descriptions

 E.g. Current Character, Historical Development, Vulnerability, Forces for change, management issues, condition



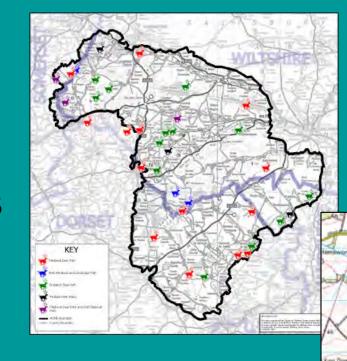


# **HEAP 2: Theme Action Plans**

#### Overarching Themes

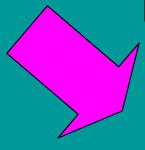
E.g. Deer Parks

E.g. Water Meadows



#### Written Descriptions

E.g. Current Character, Historical Development, Vulnerability, Forces for Change, Management Issues, Condition



SPECIFIC ACTIONS...

# HEAP 3: Enabling Action Plans?

Are there some more generic actions which overarch or cross cut the area or theme action plans?

- E.g. Community Engagement
- E.g. Education & Awareness

### Written Descriptions

• E.g. Main Issues, Opportunities





# **ACTIONS**



#### Area Plans \* Theme Plans \* Enabling Plans

& their associated descriptions

- identify key issues
- have an aspirational element?



#### Signposting

- -Existing Projects
- -Existing Initiatives

Adding Value



#### New Actions

- \* Initially Small in No.
- \* Achievable
- \* Funding Mechanism
- \* Clear Timeframe



Demonstrate practical links into planning system and community strategies etc.